

"FOUNDATION FOR THE PROMOTION OF ECOLOGICAL ARCHITECTURE" FOR THE FIRST TIME, THE NON-PROFIT YOUNG ARCHITECTS INTERNATIONAL BIENNIAL AWARD IN VIENNA, AUSTRIA



JUDGING CRITERIA

- future-oriented building culture
- · ecological and financial efficiency
- Densification
- resource-saving living in urban and rural areas
- improvements in supply and mobility

ENTRY GUIDELINES

The judging of all works will undergo a rigorous process and the winners will receive the first time awarded, internationally recognized 'Marita Schnepper Award'. The ceremony will take place for a high-quality entry level in autumn 2023. The Award is to be part of the award ceremony for the Austrian State Prize for Architecture in Vienna, Austria.

THE JURY

Members of the 1st jury are international experts from Austria, Germany, Great Britain, the Czech Republic and Hong Kong, who knew Marita Schnepper well and what she donated this prize for. By accepting an award, winners commit to becoming a jury member for the next award.

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ORGANIZER



Paul HARATHER
CFO of qbic, organizer of the
Marita Schnepper Award

JURY TEAM



Andreas VOIGT

Head of the Local Planning research unit and professor in local planning at TU Wien, Institute of Spatial planning, partner in the International Doctoral College "Spatial Research Lab" and consulting engineer for spatial planning.

He focuses on sustainable urban and spatial development and spatial simulation.



Werner TSCHIRK

studied spatial planning at the Technical University of Vienna and works in local spatial planning in planning theory and practice. He did his doctorate in the international doctoral college "Research Laboratory Space" on the topic "Planning as a learning process". His professional focus lies in the interface between methodology and planning communication as well as in the area of spatial development planning.



Silke FABER

heads the department for fundamental questions of integrated district development at the authority for urban development and housing in Hamburg. She studied architecture and urban planning.



Dennis HO

leads Arup East Asia Design for Architecture, Landscape and Urban Design. He is a UK trained architect, and an urban strategist. He also leads Arup Urban Innovation Unit, an initiative that promotes thought leadership into innovative urban solutions. He is a Council Member of the Hong Kong Institute of Urban Design, and a Scientific Committee Member of the Professional Green Building Council, Hong Kong.



Vera KLEESATTEL

Accomplished Architect, Urbanist and Educator. Experienced working for large scale international firms/projects as Design and Technical Director.
Assistant professor at Hong Kong University for Urban Design and Transport-Oriented Development.
A futurist with passion to create better, healthier cities through design, strategic approach, creative and critical thinking at micro-macro scale.



THE AWARD

WHAT ARE YOU LOOKING FOR?

- Future-oriented building culture
- Ecological and economic efficiency
- Densification of urban regions
- Resource-saving living in town and country Improvement of supply and mobility
- Use of new technologies
- New application-language solutions

WHO CAN APPLY?

Anyone who has independently realized a maximum of one architectural project. Only one entry per person is eligible.

While you may have been employed in a company completing several or even many projects, according to our rules you may have completed no more than one architectural project with your name on it.

THE PRIZE?

The total award is **5000 Euros** and of course publicity for your project. The award may be shared.

WHAT IS ELIGIBLE?

Projects in various stages of development are eligible.

- It may be completed project
- it may be in a funding process
- It may also be in the early planning stages.
- It may even be a new and revolutionary concept that is in the early stages of investment or planning, awaiting interested customers
- It can be a well thought out idea that is already implemented
- it can be an idea that is compelling enough to make people want to implement it in the future

HOW DO I APPLY?

To access the application form, you need to first register on **MyQbic** which you find on the upper right corner of the website qbic.at

Registration has built-in spam protection that helps us separate real applications from spammers.

You can apply as an individual or as a team.

YOU CAN ONLY ENTER ONE TIME

Please take your time to carefully review your entries. You will be prompted if you have omitted one or many field requirements. In that case, please go back and complete missing fields. During that process and on a normal day, you should not lose the content of fields that already meet the requirements. You cannot make corrections to your entry after you have successfully submitted your project.

Please bear in mind that our server might experience down time close to the deadline due to increasing volume. We recommend entering in due time. Make sure you have everything ready when you submit your material. YOU CAN ONLY ENTER ONE TIME. When in doubt, please contact us at info@qbic.at We wish you good luck with your project.

APPLICATION FORM HERE:

https://qbic.at/?page_id=161



YOUR APPLICATION REQUIRES

A TITLE

Your title should be catchy and distinctive. Both the jury and the audience will name their project after this title. Minimum 3 characters, maximum 70 characters are allowed.

A LOGLINE

The log line is a short summary of the project. A "log line" is what Netflix, for example, publishes as a short description for a film or series. It's what we also call "elevator pitch". You're in the elevator and a person who doesn't know your project and can decide if it's going to happen gets on and rides with you, possibly just for one floor. For a few seconds, you have your full attention. What would you say about your project in a maximum of three sentences? The log line can be between 20 and 300 characters long.

A ONEPAGER

Everything about your project that fits on a DIN A4 page. This page will be presented to the jury in the first round. Of course, the jury also has the opportunity to see the full project description. The essential and unique features of your project should be found on the ONEPAGER. You can submit this page as an image file or in pdf format. The ONEPAGER must be DIN A4 in size and no larger than 3MB. jpg, jpeg, png, gif, pdf are allowed.

A MULTI-PAGE PROJECT DESCRIPTION IN PDF

The number of pdf pages is unlimited, the maximum size is 15 MB. We recommend the DINA4 format, but any format is permitted.

COPYRIGHTS

An entry of a project without you having the copyrights is an indicator that you might not be the creator of the project or that there are some issues regarding the origin of the project. We will make shortlisted projects public, with the name of the project creators attached, online as well as in print. We want to make sure that we do not infringe any copyrights in doing so. Please make sure that you own the copyrights of the material you submit, including all applicable parts of the project itself as well as media copyrights of the documentation of your project like the copyrights for photos, drawings etc. for online and print publication in newspapers. You may also use material that carries and displays a Creative Commons license for online and print publication under the terms of the CC license.



THE 8 STEPS EXPLAINED

STEP 1

you will define your general project category. You may check more than one box.

- Resource savvy building
- Densification
- Ecological & financial efficiency
- Improvements in supply
- mobility
- Other

STEP 2

determine whether you are submitting as a team or alone.

In the next step you will confirm that you own all copyrights of the material you are submitting.

These the copyrights to your project and image rights, for example the rights to images other persons than yourself have taken from your project. You cannot submit a project for someone else, or a project or submission with parts of a project that are not yours.

STEP 3

After confirming that you are submitting your own project, fields will appear for your personal information. Your first and last name, your email address, your postal address are absolutely necessary in order to be able to contact you by post in the event that you win the prize. If you are submitting as a team, you can provide the names of other team members. The contact person for all communication is the data of the first applicant.

STEP 4

The project **title** must be between 3 and 70 characters long.

STEP 5

The log line can be between 20 and 300 characters long.

STEP 6

The **OnePager** must be DIN A4 in size and no larger than 3MB. jpg, jpeg, png, gif, pdf are allowed.

STEP 7

The multi-page project description in pdf, number of pdf pages is unlimited, the maximum size is **15 MB**. We recommend the DINA4 format, but any format is permitted.

STEP 8

An optional photo of the submitter in jpg, jpeg, png, gif format.
You can then approve which of the submitted materials we may use to promote your project and the Marita Schnepper Prize.

Your name and picture will not be shared with the jury during the judging process. Your picture and the materials you submit will only be used to advertise the projects and the Marita Schnepper Prize with your written approval and your name. Personal data will only be used to process the prize and will not be passed on to others.



THE SELECTION

TYPE OF PROJECT

Completed project
In a funding process
In the early planning stages.
A new and revolutionary concept that is in the early stages of Investment or planning, awaiting interested customers
Well thought out idea that is already implemented
An idea that is compelling enough to make people want to implement it in the future

CATEGORY – CAN SELECT MULTIPLE

Resource savvy building
Densification
Ecological & financial efficiency
Improvements in supply
Mobility
Other



WE WISH YOU GOOD LUCK WITH YOUR PROJECT!